elyse choi

Industrial designer
www.elyse-choi.com
eunkyoung5736@gmail.com

experience

Bould Design
industrial designer
san Mateo, CA / Mar 2023 - Present

Collaborated with corporations and startups alongside industry-leading professionals, contributing to the entire design process from branding and concept development to design refinement for manufacturing. Worked closely with clients and external engineering partners to ensure efficient and effective project execution. Notable clients included Eero, Roku, Verb, and Know Labs.

industrial Design intern
San Mateo, CA / Sep 2021 - Dec 2021

Supported concept development and visualization for client included Coop, R-zero, and Silvertree.

Logitech G
industrial design intern
San Francisco, CA / May 2022 - Aug 2022

Worked closely with a distinguished lead designer and the internal engineering team to conduct in-depth market and user research, as well as concept ideation and development. Utilized sketching, CAD, rendering, and 3D printing to define the next generation of sim racing gaming gear.

d'ORIGIN
industrial design intern
South Korea / Jan 2021 - Apr 2021

Developed branding projects for cosmetic packaging by conducting market and user research, driving concept ideation and development, and utilizing CAD, rendering, and 3D printing.

Design by
industrial design intern
South Korea / June 2016 - Sep 2016

education

Art Center College of Design
BS Product Design
Pasadena, CA / Sep 2018 - Dec 2022

Chosun University
Informatics & Product Design studied
South Korea / Mar 2015 - Apr 2017

recognitions

Featured Behance in Cosmetic Branding
2021 - Internship project x d'ORIGIN , Quarter

Featured in ArtCenter Student Gallery
2020 - Branding project, MUJI studio / Product Design 4
2019 - Branding project , Brompton H bag / Product Design 3
2018 - Sustainability project, Fitty / Product Design 2

ArtCenter Provost List
Above 3.8 GPA, 2018-2022

skills

Design
User- centered R&D, CMF exploration, 3D visualization concept/form development, problem-solving, digital & hand sketching, rapid prototyping, 3d printing (FDM, SLA)

Software
Adobe (Ps, Ai, Id, Lr, Ae), Microsoft Office, Keynote, Pages, Procreate, Soildworks, Rhino, Keyshot

Language
Korean (Native)
English (Fluent)